

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4072071 / 5		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 10/29/12 - 11/04/12		<u>Estimate #</u> 5067
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/17/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFXT	10/29/12	11/02/12	Fox 25 AM News 6a	6a-7a		:30			NM	6	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$900.00			
2	WFXT	10/29/12	11/02/12	Fox 25 AM News 7a	7a-9a		:30			NM	6	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$900.00			
3	WFXT	10/29/12	11/02/12	Fox 25 AM News 7a	7a-9a		:30			NM	6	\$5,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$900.00			
4	WFXT	10/29/12	11/02/12	Fox 25 AM News 9a	9a-10a		:30			NM	6	\$2,100.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				6	\$350.00			
5	WFXT	10/29/12	11/02/12		10a-11a		:30			NM	9	\$1,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				9	\$200.00			
6	WFXT	10/29/12	11/02/12	Ricki Lake	4p-5p		:30			NM	9	\$2,700.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				10	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/29/12-11/04/12	Ricki Lake	4p-5p	MTuWThF----	:30		\$300.00	NM		
	Credited											
7	WFXT	10/29/12	11/02/12	Dr. Oz	5p-6p		:30			NM	9	\$3,150.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				9	\$350.00			
8	WFXT	10/29/12	11/02/12	Fox 25 News at 630p	630p-7p		:30			NM	8	\$4,800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 10/29/12 - 11/04/12	<u>Product</u> SCOTT BROWN/SENATE	<u>Estimate #</u> 5067
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/17/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				8	\$600.00			
9	WFXT	10/29/12	11/02/12	TMZ	7p-730p		:30			NM	4	\$2,400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$600.00			
10	WFXT	10/29/12	11/02/12	Fox 25 News at 6p	6p-630p		:30			NM	8	\$4,800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				8	\$600.00			
11	WFXT	10/29/12	11/02/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	3	\$4,050.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$1,350.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFXT	10/29/12-11/04/12		M-F/Su 11p-1130p News	11p-1130p	MTuWThF----	:30		\$1,350.00	NM		
See MG 11.6												
5	WFXT	10/29/12-11/04/12		M-F/Su 11p-1130p News	11p-1130p	MTuWThF----	:30		\$1,350.00	NM		
Credited												
6	WFXT	10/29/12-10/29/12		M-F/Su 11p-1130p News	11p-1130p	M-----	:30		\$1,350.00	NM		
Ⓜ MG for 11.1 10/29												
12	WFXT	10/29/12	11/02/12	M-Su 1a-2a	1a-2a		:30			NM	8	\$800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				10	\$100.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WFXT	10/29/12-11/04/12		M-Su 1a-2a	1a-2a	MTuWThF----	:30		\$100.00	NM		
Credited												
7	WFXT	10/29/12-11/04/12		M-Su 1a-2a	1a-2a	MTuWThF----	:30		\$100.00	NM		
Credited												
13	WFXT	10/29/12	11/02/12	Fox 25 AM News 430a	430a-5a		:30			NM	3	\$600.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				3	\$200.00			
14	WFXT	10/29/12	11/02/12	Fox 25 AM News 5a	5a-6a		:30			NM	11	\$6,050.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				11	\$550.00			
15	WFXT	10/29/12	11/04/12	M-Su 10p-11p News	10p-11p		:30			NM	23	\$46,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTFSS				23	\$2,000.00			
16	WFXT	11/04/12	11/04/12	Fox News Sunday	9a-10a		:30			NM	2	\$800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$400.00			
17	WFXT	10/29/12	11/02/12	TMZ	1130p-12a		:30			NM	4	\$2,200.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$550.00			

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4072071 / 5	Brown

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/04/12	SCOTT BROWN/SENATE	5067

<u>Advertiser</u>	<u>Original Date / Revision</u>
Brown/MA/Senate-R	09/17/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
5	WFXB	10/29/12-11/04/12		TMZ	1130p-12a	MTuWThF----	:30		\$550.00	NM		
		See MG 17.6										
6	WFXB	10/31/12-11/02/12		TMZ	1130p-12a	---WThF----	:30		\$550.00	NM		
		Ⓜ MG for 17.5 11/01										
18	WFXB	10/29/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	4	\$800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$200.00			
19	WFXB	10/29/12	11/02/12	Anderson Live	3p-4p		:30			NM	9	\$2,475.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				9	\$275.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		7	WFXB	10/29/12-11/04/12	Anderson Live	3p-4p	MTuWThF----	:30	\$275.00	NM		
		See MG 19.11										
		11	WFXB	11/01/12-11/02/12	Anderson Live	3p-4p	----ThF----	:30	\$275.00	NM		
		Ⓜ MG for 19.7 10/29										
20	WFXB	11/04/12	11/04/12	King of the Hill - Synd	1130p-12a		:30			NM	2	\$900.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$450.00			
21	WFXB	10/29/12	11/02/12	Dish Nation	730p-8p		:30			NM	4	\$2,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$600.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WFXB	10/29/12-11/04/12	Dish Nation	730p-8p	MTuWThF----	:30	\$600.00	NM		
		See MG 21.6										
		6	WFXB	10/31/12-11/02/12	Dish Nation	730p-8p	---WThF----	:30	\$600.00	NM		
		Ⓜ MG for 21.1 10/29										
22	WFXB	10/29/12	11/02/12		11a-12p		:30			NM	4	\$1,200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$300.00			
23	WFXB	10/29/12	11/02/12	Wendy Williams	12p-1p		:30			NM	4	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$250.00			
24	WFXB	10/29/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	4	\$800.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				4	\$200.00			
25	WFXB	10/29/12	10/29/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	1	\$1,350.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,350.00			
26	WFXB	11/04/12	11/04/12	Su Prime Hour 2	8p-9p		:30			NM	1	\$6,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$6,000.00			

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Brown/MA/Senate-R	09/17/12 / 11/02/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	WFXT	11/02/12	11/04/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F-S				2	\$1,350.00			
28	WFXT	11/04/12	11/04/12	King of the Hill - Synd	1130p-12a		:30			NM	2	\$600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$300.00			
29	WFXT	11/02/12	11/02/12	M-Su 1a-2a	1a-2a		:30			NM	2	\$200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				2	\$100.00			
30	WFXT	11/02/12	11/02/12	Fringe - Net	9p-10p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,500.00			
31	WFXT	11/03/12	11/03/12	Big 12 RS Non Prime	various		:30			NM	1	\$1,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,000.00			
32	WFXT	11/02/12	11/02/12	Wendy Williams	12p-1p		:30			NM	1	\$250.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$250.00			
33	WFXT	11/02/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$200.00			
Totals											168	\$123,825.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	168	\$123,825.00	\$105,251.25
Totals	168	\$123,825.00	\$105,251.25

Signature: _____ **Date:** _____

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